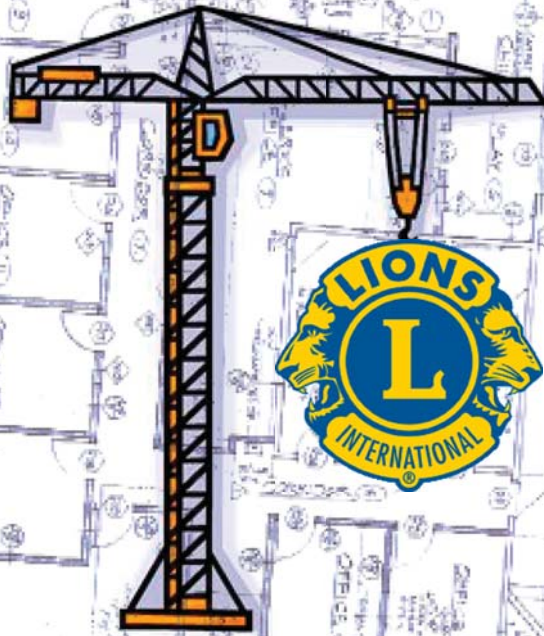


Building a Better Lions Club Through SERVICE



Toolkit for Success

**District 27-A2
2011-2012**



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Additional copies can be downloaded at www.md27a2.org
or contact the District PR Director

2011-2012 District Governor Butch Hale



Greetings and Happy Lions New Year!
Thank you for accepting the important roles in Leadership of your club. You have a great responsibility as a leader but remember you are not in this alone. In my experience we all work best as a team and as a team we can do whatever is needed of us. As a Construction Superintendent I have the opportunity to build large, complex buildings, which I can't do alone. I need:

- To have a set of plans to tell me what to build and where.
- The right tools and equipment to put the materials in place.
- To communicate well to insure everyone stays on the right track and headed in the right direction.
- Most importantly a great crew/workers to get the job done.

My theme for this year is :

“Building a Better Lions Club through Service”

The knowledge I have from construction applied to Lions has shown many similarities. The plans I need to build from, are the goals each of you have for this year. They are your blueprints to keep you moving forward this year. The tools you need are in this “Toolkit”. In it you will find resources, tips and information to reach your goals, so call on these Cabinet Members to help wherever you have a need. Communication is key to any successful project and I live by the value of “No Surprises”, so by communicating effectively small issues can be taken care of before they become big ones.

Lastly and most important is your crew, our Lions. I believe the best Lions in the world are in A2 and I know you are ready for the challenge to build your Lions Club to be a better and stronger organization in order to serve others.

Please join me and your District Cabinet as we roll up our sleeves and go to work to help those in need. I look forward to serving with you this year as your District Governor so if there is anything I can do to assist you please do not hesitate to contact me.

Yours in Lionism,

Lion Butch

District Governor 27-A2



2011-2012 1st Vice District Governor Larry Braunschweig



Greeting Lions,

I am looking forward to helping DG Butch and the Lions of District 27-A2 “Build a Better Lions Club through Service”. We hope you will utilize this booklet as a toolkit for your club. In this booklet you will find many resources for questions or needs you have. Our district resources on the District Cabinet are there to assist you with information, speakers or other things that may arise.

If you are ever not sure who your best contact is for a specific area, contact your zone chairperson or district leaders (DG Butch, myself-1st VDG Larry or 2nd VDG Cary) with any questions or concerns. Keep in touch with the other officers and members of the clubs in our district and state. Sharing ideas and attending other club functions promotes working together and supports each other. It will help us to build our clubs.

Your district leaders will also be implementing the Lions International GMT/GLT (Global Membership Team and Global Leadership Team) program this year. As part of the Global Membership Team, my goal is to develop membership through service, commitment and encouragement. Together with the Global Leadership Team, who will develop and encourage opportunities for present and future leaders, we can build better Lions Clubs and members.

Thank you for being a leader in your club and please reach out for any help or questions you have.

Thank you,

Lion Larry

1st Vice District Governor



2011-2012 2nd Vice District Governor Cary Kraemer



Greetings,

Thank you for volunteering to be a leader of your Lions club for the upcoming year. This booklet is being provided to you so you know that you are not alone. The Association of Lions Clubs is just that, groups of Lion members and Lions clubs working together to serve. Within this booklet is the contact information of Lions members who have experience with a wide variety of issues and are available to assist, give advice, support and cheer on your efforts during the year. Call upon them if you need help, they want to serve your and you clubs.

On the Lions Club International web site there is a list of great definition on why someone should become a Lion. Lions are groups of service-minded men and women who are interested in doing volunteer work to improve their communities. As a Lion, you'll:

- Help your community and gain valuable skills
- Make an impact on people's lives-locally and internationally
- Learn to be a leader-and lead a respected organization
- Network with business people in your community and around the world
- Energize your life and have fun

During your year of service, please keep all of these points in your mind and in your heart. Help your community with vibrant service projects, have your club donate money where appropriate; make an impact on someone's life. Learn to be a better leader during the year, reach out, make new contacts in your community and always remember that volunteering needs to be fun.

If you can achieve these goals during the year you will enjoy that thing we call "Lion spirit". I was lucky; I had four persistent friends in my community who convinced me to join the local Lions club. That decision has been one of the best decisions I ever made. You have a unique opportunity, to serve your club this year, please take advantage of it and cherish it.

I Believe,

Lion Cary

2nd Vice District Governor





District Resources



BOLD: BOLD, Blind Outdoor Leisure and Development, is specific to our District, 27-A2 and neighboring District 27-A1. It is a resource for the blind in SE WI to have outdoor activities they normally wouldn't have been exposed to such as, snow and water skiing, horseback riding and tandem bicycle rides, etc. The Chairperson is available to answer questions, visit clubs and zones.

Contact Information:

Lion Michelle Tomaszewski

E-mail: lou70sam@yahoo.com

Phone: 262.334.3952

Cabinet Secretary/Treasurer: Questions regarding your clubs dues, donations made at parade of checks at the district convention, or correspondence directed to the District Cabinet should all be communicated to the District Cabinet Secretary/Treasurer. He is available by phone to answer questions regarding the financial obligation each club has with in our district for payment of dues.

Contact Information:

Lion Mark Larson

E-mail: m3larson@hotmail.com

Phone: 262.224.7750

Children's Vision Screening: Children's Vision Screening is an excellent way to give back to your community and provide a service that is not available in most areas. Our Vision Screening Chairperson can assist you with getting trained as a screener, lend advise on who/where to contact in area schools to discuss the availability and need of Children's Vision Screening. She is also available to answer questions, visit clubs and zones.

Contact Information:

Lion Mary Miller

E-mail: mmiller@lomira.k12.wi.us

Phone: 920.485.2286



Diabetes Awareness: Need to know something about Diabetes or looking for a Diabetes service project? Your awareness chair is your resource for anything Diabetes related. She can get contacts and information on the topic, speak at club and Zone meetings, provide information for Diabetes Camp and help to set up events, including but not limited to Free Diabetes Screenings. The District Diabetes Display is also available to use at your events with her in attendance or just the display! Got an idea give her a call!

Contact Information:

Lion Kathy Rosenkranz

E-mail: LionKathyR@gmail.com Phone: 262.373.8218

District Alert Team: The District Alert Team was designed to be available in the time of need for such things as a natural disaster. Learn how your club can be a vital part of helping your community in their most dire time of need. The district Alert Team Chairperson is available to answer questions, visit clubs and zones.

Contact Information:

Lion Rene Peterson

E-mail: petersondave@powerweb.net Phone: 920.210.8940

District Bowling and Golf: Each year a District Golf and Bowling event is held, this Chairperson can help your club be a host or participate. Or if you have questions on the upcoming Bowling and Golf you can contact your Chairperson. For more information contact them today!

Contact Information:

Lion Don LaPlant

E-mail: emusecrets@aol.com Phone: 414.303.5906

District Web Master: Our district web page, located at www.md27a2.org, has lots of information about the happenings within our district along with links to other Lions web sites. The web Master is available to answer questions or direct to someone who can help get your own club web site up and running to tell the world what you are doing to provide Service in your community.

Contact Information:

2nd VDG Cary Kraemer

E-mail: carykraemer@yahoo.com Phone: 414.852.9056



Elections: Do you have someone in your club that is interested in becoming a District Governor one day? Or maybe a WLF Director, well the Elections Chairperson can tell you what the qualifications are to vie for those positions and where to find the paper work needed.

Contact Information:

PCC Terry Peters

E-mail: tpeters@qg.com

Phone: 262.366.6591

GMT/GLT: Global Membership Team and Global Leadership Team. Lions Club International has developed a new program to replace MERLOW. MERLOW: Membership, Extension, Retention, Leadership, Orientation, and Women's Membership Development; has been in place for many years and served the Lions of the world. The new programs will provide the same resource to the clubs within our district along with leadership opportunities for some.

The District GLT/GMT committees will meet at least one month before each cabinet meeting to establish a report to be given and assess the needs of the district in there current state. Either committee could be asked to assist a club or member as directed by the District Governor.

See page 10 for specific duties and contacts.

Hearing: Yes, the Lions collect and donate hearing aids also. Need information about the Lions hearing program or do you have someone in your community that needs a hearing aid, then contact the chairperson today!

Contact Information:

PCC Del Hintzmann

E-mail: deljean@charter.net

Phone: 920.988.1811

Leader Dog: For information about Leader Dog contact the District Leader Dog Chairpersons.

Contact Information:

Lions Ken and Bronwyn Webber

E-mail: bmw01@serigraph.com

Phone: 262.338.7987



LEO: A youth Lions club that is a project of a Lions Club. You can find out how your club can sponsor a LEO Club or learn what LEO's do for Lionism by contacting one of the two LEO Chairpersons.

Contacts Information:

Lion Ron Buschke
E-mail: teamjaz5@att.net
Phone: 262.246.1782

Lion Greg Mears
E-mail: gmears@wi.rr.com
Phone: 262.820.0837

Lions Newspaper PR: Is your Club/Zone hosting an event? Looking to show off your recent service project?, Then submit your information to the Wisconsin Lions Newspaper. Lion Brenda is available to answer questions on how to submit an article or pictures, when they need to be in and where to send them. This is a great way to show all of the Lions in the state what you are doing in your community.

Contact Information:

Lion Brenda Rumpee
E-mail: sbrumpee@yahoo.com

Phone: 262.707.0441

LCIF: If you or your club has ever wondered about giving a Melvin Jones Fellow Award or has questions on where the money goes the Lions Club International Foundation District Chairperson can help. He is available to answer questions, visit clubs and zones.

Contact Information:

PDG Bill Schmitt

E-mail: wkschmitt@hotmail.com Phone: 262.673.9679

Lions Quest: Quest is a comprehensive, positive and prevention youth development program that unites home, school and community to cultivate capable and healthy young people of strong character. Lions Quest K-12 programs teach essential life skills that support character development, social and emotional learning, civic values, substance and violence prevention, and service-learning.

Contact Information:

Lion Joanne Huep
E-mail: jhuep@wi.rr.com

Phone: 262.966.2014



Mission to Mexico: Did you ever wonder where the eyeglasses go that are collected by your club? The Mission to Mexico Chairperson can tell you all about the adventures of getting thousands of pairs of glasses to under developed communities in Mexico. He is available to answer questions, visit clubs and zones.

Contact Information:

Lion Ron Shively

E-mail: rshively@athenet.net

Phone: 262.820.0766

Peace Poster: The peace poster contest is sponsored by Lion Clubs International and is an annual contest to design a poster that represents peace. The District Peace Poster Chairperson is available to answer questions and will be charged with the task of soliciting posters from children within our district through each of the clubs. The Peace Poster Chairperson is available to answer questions.

Contact Information:

Lion Fern Rathsack

E-mail: fernrathsack@aol.com

Phone: 262.692.2503

Public Relations Director: The Public Relations Director is your resource to help increase awareness for club and zone events. She can help in the creation, editing and ideas for: posters, logos, press releases, fliers, mailers, invitations, letters, e-mail blasts, etc. Also help with getting media contacts, answer questions on media/publicity ideas and offer printing contacts*

**6 week lead time for creation of publicity materials for editing, printing and to meet media deadlines.*

Contact Information:

Lion Kathy Rosenkranz

E-mail: LionKathyR@gmail.com

Phone: 262.373.8218

Wisconsin Lions Camp: Our District has two elected Directors to the Wisconsin Lions Camp. They have access to information about the camp, its functions, and upcoming events along with all of the activities related to the Wisconsin Lions Foundation. Both Directors are available to answer questions, visit clubs and zones.

Contacts Information:

Lion Mike Quigley

E-mail: mjq59@sbcglobal.net

Phone: 262.377.2692

Lion Jack Reindle

E-mail: jador71@milwpc.com

Phone: 262.377.4967



Wisconsin Lions Eye Bank: We are lucky to have one of the finest and largest eye bank facilities in the country and more importantly all of the tissue donations are transported by Lions members from around the state. The Eye Bank Representatives would be glad to answer questions, visit clubs and zones or set up a tour for your club at the facility in Madison. Also contact them to get your club set up to become transporters.

Contacts Information:

PDG Jerry Rabbach
E-mail: jerbar@charter.net
Phone: 920.261.4091

PCC Terry Peters
E-mail: tpeters@qg.com
Phone: 262.366.6591

Youth Exchange: Youth Exchange is an international opportunity for the youth to visit other Lions communities around the world. The Youth Exchange Chairperson is available to answer questions, visit clubs and zones.

Contact Information:

Lion Ray Tweedale
E-mail: tweedale@charter.net

Phone: 262.628.2299

Zone Chairpersons: Zone Chairpersons are the clubs first resource to the District Cabinet. The district is divided into eight zones and there is a Zone chair for each of them. The main responsibility of the Zone Chair is to be a liaison from each club back to the District Governor. Clubs should be able to gain advice, club visitation information and cooperation from their Zone Chairperson.

Each Zone is required to have a Zone Meeting three times per year where each club will be able to participate in an exchange of information from both the District Governor and other clubs. The Zone Chairperson is also required to visit each of the clubs in his/her Zone at least once during the Lions year, but will usually also attend other special meetings, service projects and/or fund raisers as their time allows.

*See Pages 13-14 for your Zone Chair
and Contact Information.*





What is GLT/GMT?



The goals of the GLT and GMT committees are to assist and look into the future, as far as possible, to help prevent future issues before they become a problem. They are also to educate committee participants of the importance of their work; that through delegation they gain the knowledge and confidence to advance themselves to a higher leadership role.

GLT responsibilities and requirements:

1. Meet to discuss the ongoing, ever changing needs of the clubs in the district from a Leadership standpoint 1 month before each cabinet meeting.
2. Coordinate the annual Club Officer Training and assess the need for further training requirements.
3. Coordinate, with input of the 1st VDG/DG, Training and Orientation for Zone Chairpersons.
4. Recruit, develop and encourage future District Governors and Zone Chairpersons.
5. Recruit club members for training opportunities outside our district, i.e. Emerging Lions, Communicate like a Leader, Senior Lions Leadership School, etc...
6. Assist the District Governor as needed to assess individual needs of a club that are struggling or needs to increase their leadership abilities.
7. Work with the GMT committee as required.
8. Other duties as directed by the District Governor.

GMT responsibilities and requirements:

1. Meet to discuss the ongoing and ever changing needs of the clubs in the district from a Membership standpoint to include the possibilities of new club formation, maintaining membership, recruiting new members, etc... These meetings take place at least 1 month before each cabinet meeting.
2. Assist the District Governor as needed to assess the individual needs of a club that may be struggling or needs assistance dealing with membership in all aspects.
3. Work with the GLT as required.
4. Other duties as directed by the District Governor.

Contact Information:

GLT Contact:

PCC Augie Fortmann
E-mail: augievdog@aol.com
Phone: 920.261.5094

GMT Contact:

PDG Dolly Laatsch
E-mail: dondolly5520@att.net
Phone: 920.386.2954





Club Officer's Tools



President's Gavel:

1. **Agenda:** Have one! It gives you a list and order of business to keep meetings on track, on time and beneficial to all members present. Being prepared is the important part of being Club President. Maintaining order and efficiency during meetings will gain you respect from the members in your club.

2. **Resources:** This book is designed to assist you throughout your term as President. The committees and contact information listed in this booklet are here to answer questions and visit your clubs, so call on them! Still unsure who to call, contact your Zone Chairperson, they'll guide you to someone for further assistance.

3. **Zone Meetings:** Our District has 8 zones and each have a Zone Chairperson. Zones are required to have 3 Zone Meetings per year, your club may be asked to host one of these meetings. The responsibility of the club President is to encourage participation at zone meetings from all of its members, not just the officers.

4. **District Convention:** Is held the third weekend in February at Olympia Resort in Oconomowoc. Each club has a responsibility to attend to gain more knowledge of Lionism and to bring back information to their clubs. Also your club has election delegates and alternates (number based on club membership). Your vote will decide District Leadership such as District Governor and Vice District Governors. Encourage your members to attend! It's a great way to see old friends, make new ones and increase your tools to live our motto-We Serve.

5. **Reports:** Your Secretary has the responsibility of reporting to Lions Club International for membership status and reporting service activities of your club. This is done on-line at www.lionsclubs.org through the WMMR reporting system. It's very important that by the 20th of each month your membership numbers are reported so the reports are current. Communicate with your club secretary to insure this is done.

6. **Service Project:** Lions was founded on the idea of helping those within our own community and still holds true today. Encourage your club to be mindful of the needs within your community and how the Lions can provide the needed service.

7. **Fund-raisers:** Successful fund-raising, a critical part of Lions to provide money needed to help others, takes lots of planning. This year to assist, I have appointed a Lion to be our District Public Relations Director. Her contact information is in the booklet. Her main goals are to assist you in your PR needs! Contact Lion Kathy for tips and information on how to better publicize your next event.

8. **More information:** Learn more about Club President duties at: <http://www.lionsclubs.org/EN/member-center/leadership-development/news-train-club-officers.php>



Secretary's Notes:

1. Records: As Secretary it's your duty to keep accurate records of the events of your club along with the status of membership, payment of dues and the service projects your club works on.

2. Monthly Membership Reports (MMR): Lions Club International (LCI) has worked very hard to improve the monthly reporting technique we use to tell them the status of our membership. Before the 20th of each month, please follow these 9 steps:

1: Go to www.lionsclubs.org	6: Select Monthly Membership Report
2: Click on Members Center	7: Enter current information
3: Scroll down to-Submit Report	8: Submit
4: Click the Lions Emblem	9: Done
5: Enter your member number & password (LCI provides in July)	

3. Service Activity Report: This report can be found at the same location as the MMR listed above. It gives you the ability to tell about service projects your clubs are providing your community.

4. PUI01 Form: This new officer reporting form can be found with others listed above and must be filled out by May 15th each year with the incoming officers names and contact information.

5. More information: Learn more of the duties of club Secretary at <http://www.lionsclubs.org/EN/member-center/leadership-development/news-train-club-officers.php>

Treasurer's Vault:

1. Club Accounts: The Treasurer is responsible for all club financial matters. Duties include receiving all monies and paying club obligations, maintaining financial records, preparing financial statements, submitting financial reports and in some cases payment of dues.

a. *Administrative Account:* this money can only be used to support the administration of your club and all monies come from club members. This account would fund dues payments to the District, State and International, club supplies and awards, etc.

b. *General Account:* this money that was raised through fund raisers and can be used at the clubs discretion to help others.

2. Club Accounting: All money that is brought into the club must go through you as Treasurer and deposited in such a manner as directed by your clubs Board of Directors.

3. More information: Learn more on the duties of club Treasurer at <http://www.lionsclubs.org/EN/member-center/leadership-development/news-train-club-officers.php>





Zone Chairs:



REGION 1 Zone 1 and 2

Zone Chair:

FAYE MIRR
8316 Portland Ave
Wauwatosa, 53213
Res: 414-453-0552
E-mail: ftmirr@sbcglobal.net

Brown Deer
Butler
Menomonee Falls
Milwaukee North Milwaukee
Milwaukee North Central
Wauwatosa
Lannon
Sussex

REGION 2 Zone 1

Zone Chair:

JIM KALKOPF
(Vicki)
N4501 Hickory Rd
Hustisford, 53034
Res: 920-349-3869
E-mail: jimvici1@charter.net

Ashippun
Clyman
Hustisford
Lebanon
Waterloo Evening Branch
Watertown

Zone 2

Zone Chair:

MARY CARVALHO
W337 N6783 Stonefield
Oconomowoc, 53066
Res: 262 966-2555
E-mail: mary.tati@earthlink.com

Delafield/Summit
Hartland
Ixonia
Oconomowoc
Okauchee
Stone Bank



REGION 3

Zone 1

Zone Chair:

DICK WEBB

(Edie)

2082 Upper Ridge Rd
Port Washington, 53074
Res: 262-284-0862
E-mail: blb2082@att.net

Belgium
Cedarburg
Five Corners
Fredonia
Fredonia Lion/Lioness
Grafton
Port Washington
Saukville
Thiensville-Mequon

Zone 2

Zone Chair:

CHUCK STEINMETZ

(Kim)

707 W Washington Ave
Hartford, 53027
Res: 262-224-0847
E-mail: chazz63@charter.net

Allenton
Hartford
Kettle Moraine
Kewaskum
Newburg
Richfield
West Bend
West Bend Lioness/Lions

REGION 4

Zone 1

Zone Chair:

ROBERT J KRATZ SR

101 Orville Lane, PO Box 7

Fox Lake, 53933

920-960-1063

E-mail: rekratz@charter.net

Beaver Dam
Columbus
Fox Lake
Juneau
Waupun

Zone 2

Zone Chair:

DIANE SPERLING

(Jim)

708 Valley St

Horicon, 53032

Res: 920-485-4692

E-mail: tiger50@charter.net

Brownsville
Horicon
Iron Ridge
Lomira
Mayville
Neosho/Rubicon
Theresa





Lions Paper



DEADLINE IS THE **20th** OF EACH MONTH!**

1: Club article submissions:

a: Include basic information:

i: dates

ii: what you project was about,

iii: who you helped

b: If writing the article it must be 1500 Words or less

2: How to submit pictures:

a: Pictures should be sent as a pdf file
(Contact Brenda with questions)

b: No camera phone pictures
(Not high enough resolution)

c: Absolutely no alcohol in the pictures.

d: Will not publish pictures of checks

e: List names of everyone in the photos and a short caption
of what the picture is from

3: Please Submit your club calendar of events, fund-raisers etc to be added to the calendar of events in the paper to increase exposure

a: Lion Brenda will then put them in to publicize your events with out you having to always submit.

****Articles are due 6 weeks prior to publication**

Questions Contact:
Lion Brenda Rumpee
Res: 262-338-8394
Cell: 262-707-0441
sbrumppe@yahoo.com





Training Opportunities



Officer Training

Held near the start of June*

Communicate Like a Leader

Held the last weekend of February*

Emerging Lions Leadership

TBD

Direct any questions on the above training to the GLT Coordinator today! (Page 10)

Vision Screening Training

Contact: Lion Mary Miller

E-mail: mmiller@lomira.k12.wi.us

Phone: 920.485.2286





Social Media & Important Numbers



District 27-A2 Site :

www.md27a2.org

***Toolkit booklet available to download!!!*

WI Lions: Multi-District 27:

www.wisconsinlions.org/

Lions Clubs International:

www.lionsclubs.org

630.571.5466

(Hours: Monday to Friday 8AM to 4:30 PM CST)

Lions Eye Bank of WI:

www.eyebankwis.com

608.233.2354

Wisconsin Lions Camp:

www.wisconsinlionscamp.com

715.677.4969

Wisconsin Lions Foundation:

www.wlf.info

715.677.4969

District Facebook Page:

www.facebook.com/District27A2.WILions or
Search for District 27-A2 Lions (WISCONSIN)

On-line Directory:

www.MD27directory.org

Username-wislions

Password-2Serve

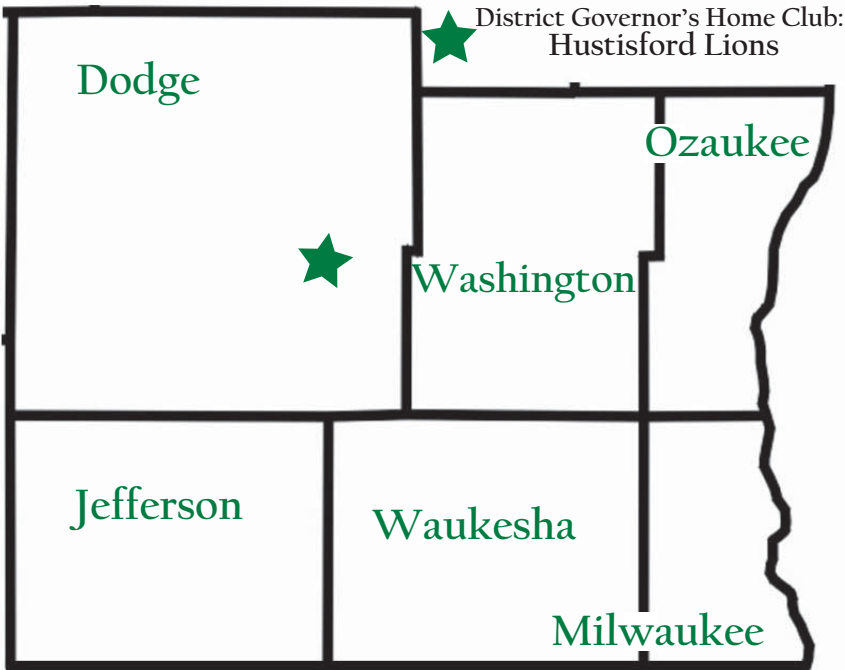




A2 Territory Map



A2 is comprised of 48 Lions Clubs, 1 Branch Club, 11 Lioness Clubs & 4 Leo Clubs with a combined membership of approximately 1,800 service minded men & women. Our clubs are located in SE WI covering the six counties: Dodge, Washington, Ozaukee & portions of Jefferson, Waukesha & Milwaukee north of Interstate 94.



OUR CLUBS:

Allenton, Ashippun, Beaver Dam, Belgium, Brownsville, Brown Deer, Butler, Cedarburg, Clyman, Columbus, Delafield/Summit, Five Corners, Fox Lake, Fredonia Lion/Lioness, Grafton, Hartford, Hartland, Horicon, Hustisford, Iron Ridge, Ixonia, Juneau, Kettle Moraine, Kewaskum, Lannon, Lebanon, Lomira, Mayville, Neosho/Rubicon, Menomonee Falls, Milwaukee North Central, Milwaukee North Milwaukee, Newburg, Oconomowoc, Okauchee, Port Washington, Richfield, Saukville, Stone Bank, Sussex, Thiensville-Mequon, Waterloo Evening Branch, Watertown, Waupun, Wauwatosa, West Bend, West Bend West Lioness/Lions & Theresa



District 27-A2



“We Serve”